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Abstract

Journalism developed for the Web comes at the beginning of the 90s and, after two decade of history, online newspapers are still work in progress, and improvement to go through constant and significant changes. The present work has as a central concern to ascertain the views of users about the structure, design and multimedia resources that newspapers online in Cabo Verde resort to present final product. Also, this thesis proposes to systematize knowledge that not only enable the understanding of the phenomenon, but may also contribute to more specific studies on the subject. Throughout the investigation, the research literature is complemented by empirical examples that not only illustrate, but in others cases, support the redesign of the work content. In this sense, the thesis is of particular importance, through the presentation of discourse analysis of four sites and a user survey. The study show that despite the positive assessment of users, the websites in the country still has a ways to go, with a view to improving the quality of contents.

Key Word: Journalism, Internet, Online Journalism, Websites, Users, Cabo Verde.